

# Diana Annamária Várkonyi

## Capital Market Relations HUB lead

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## Competencies

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- Understand and balance short-term targets while achieving long-term goals
- Influence and bring people together towards a goal
- Delegate and empower the right people and set up the right structures and high standards
- Collaborate with peers
- Easily see and identify strategic contexts
- Turn complexity into manageable processes
- Deliver End-2-End solutions
- Transparency

## Experience

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2021/07 – present

Capital Market Relations HUB lead  
*Magyar Telekom*

Responsible for Investor Relations, Investment management, Merger & Acquisition, Tax, Corporate Finance and Treasury activities.  
Supervise 26 employees.

Main achievements:

- Execute auction type of Share buy back in amount of HUF 10.2 bn
- Achieve BBB+ rating with stable outlook affirmed by Scope Ratings
- Upgrade 2021 public guidance

2018/11 – 2021/06

Head of Group Controlling and Corporate Finance Center / Centre of Expertise  
*Magyar Telekom*

Responsible for Group Controlling, Corporate Finance and Treasury activities.  
Supervise 19-22 employees.

Main achievements:

- Precise EBITDA and Cash flow steering
- 'Best in class' status within DT regarding Planning and Reporting processes
- Participate in Growth Scheme of the Central Bank of Hungary with achieving BBB+ rating and issuing HUF 70 bn bond after more than a decade

- Provided 5G and 900/1800MHz frequency related bank guarantees (HUF 86 bn for 5G and HUF 96 bn for 900/1800 MHz) and later unorthodox cash settlement related to 5G frequency outpayment
- Successfully execute auction type of share buy back in 2020
- Created complex solution for Treasury and Corporate Finance activities in 'Strudel project' (T-Systems sale) in 2019
- MTHU QBR squad Product Owner in 2019

2014/10 – 2018/10

Head of Group Controlling Department  
*Magyar Telekom*

Responsible for group level 1Y, 5Y and 10Y planning, forecasting and MT management reporting activities including DT Reporting and preparation of decision-making materials. Establish MT/DT harmonized steering view. Supervise 10 - 14 employees.

2014/01 – 2015/12

Head of DT Reporting Group  
*Magyar Telekom*

Responsible for DT Reporting including Budget, Forecast, iPF and Actual deliveries and commenting, SPOC for DT and fulfill requirement. Active role in preparation of oneERP and newIKOS launch from 2015/01.

2012/03 – 2013/12

Controlling Expert / Team leader - DT Reporting  
*Magyar Telekom*

2010/08 – 2012/03

DT Reporting team leader  
*Magyar Telekom*

2006/01 – 2010/08

Controlling manager  
*T-Mobile / Magyar Telekom*

## Membership and further responsibilities

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2016 to present

Supervisory Board member at Telekom New Media Zrt.

2017 to present

Chairman of the Board at Investel Zrt.

2016/01 – 2017/09

CEO/CFO at GTS Hungary Kft.  
GTS Hungary CFO/CEO until the integration to T-Systems Zrt.

## Education

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2004/09 – 2006/06

Master of Science (MSc), University of Pécs, Faculty of Business and Economics  
Corporate Finance & Accounting

2001/09 – 2004/01

Bachelor of Science (BSc) - Finance, Budapest Business School,  
Faculty of International Management and Business Studies  
Faculty A: Finance, Stock Exchange and Financial Institutes  
Faculty B: Comptabilité approfondie

## Languages

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English, French

## Hobbies

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Skiing, Scuba Diving, Riding, Theater